



"Tradition & Pride"

301 West Hanbury Road
Chesapeake, Virginia 23322

Major Retailers Want To Give Our School Money!

Dear Great Bridge Band Parents:

One of our band program's easiest fundraiser is called "scrip". It's the fundraising program that works while you shop. Scrip is simply a word that means "substitute money" – in other words, scrip is gift certificates from national and local retailers. They're the same gift certificates that you buy at the store. Many popular retailers participate in our scrip, program including JCPenney, Starbucks, American Express, Shell, Pizza Hut, Red Lobster and many, many others. We also have Farm Fresh and Food Lion cards.

You're probably asking yourself how these stores help us raise money. It's simple -- scrip participating retailers agree to sell gift certificates to our organization at a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value, and our school keeps the difference as revenue. And scrip is exciting, because everybody wins:

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves *no selling*...
- Our band program gets a regular source of revenue and your Wildcat Dollars increase.

The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for our school without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program! And scrip can be used for just about any household purchase including food, clothing, entertainment, gasoline and even dining out.

Our Band Parent Association Board has made the decision that funds raised will be treated in the same manner as other fundraisers. Fifty percent of the income generated will go to the association and fifty percent will go into your child's Wildcat Dollar account. So, your scrip purchases can also help defray band dues and other costs. Our orders during the school year are on the 2nd and 4th Friday of the month.

The GBBPA scrip program promises to be a simple and effective fundraising program. We can participate in this program by simply planning ahead for our regular shopping needs. Thanks for your support!

Sincerely,

Dawn Bell
Dnbell3@cox.net

Donna Murtha
dmurtha3@cox.net

Terri Chapman
gumbyabc@aol.com

Janet Donovan
dnjdonovan@cox.net